

User Workflows for ArcGIS Online Organizations

Discover how web maps, apps, and other authoritative content that may be available through your ArcGIS Online organizational site can help you infuse projects with geographic context, additional business intelligence, and visual impact.

Topics

Introducing Web GIS

- Connecting people and content
- Workflow and functions
- Types of content
- User privileges

Web maps

- Components
- Layer types
- Using web maps

Presenting your web maps

- Options
- Mapping in Microsoft Excel
- Geocoding

Web apps

- ArcGIS App Template Gallery
- ArcGIS Story Maps Gallery
- Web AppBuilder for ArcGIS
- Configurable apps

Sharing your content

- Content ownership
- Sharing levels